a&S ADRIA

- 3,000 monthly copies
- Published in local language
- Publishing date: 5th of the month
- Editorial closing date: 10th of the prior month
- Advertisement closing date: 20th of the prior month

Editorial calendar

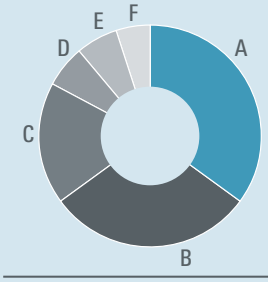
★ Bonus distribution at shows and events may shift without prior notice due to logistics or show organiser changes.

Issue	January #163	February #164	March #165	April #166	May #167	June #168
Cover Story	Adria Security Market during COVID-19	Video Surveillance in 2020	Access Control in 2020	Intrusion Detection in 2020	Fire Alarm	Public and Private Partnerships
Vertical Markets	Retail	Healthcare	Banking	Parkings	Hotels	Airports and Seaports
Products & Systems	Thermal Cameras	Wearables	Perimeter Protection	ID Badges & Printers	Conference Systems	Biometrics
Other Topics	Artificial Intelligence	Man Guarding	Cabling & Network Infrastructure	Cyber Security	Lobby Security and Visitor Management	Money and Valuables Transport

Issue	July / August #169	September #170	October #171	November #172	December #173
Cover Story	Convergence of Cyber and Physical Security	System Integration	Adria Security Summit Report	Mechanical Protection	Security 50 Research
Vertical Markets	Education	Public Spaces	Offices	Oil and Gas	Rails
Products & Systems	Audio & Video Intercoms	Traffic Monitoring Systems	Public Address & Voice Alarm	Day / Night Cameras	Video for Rugged Terrain and Weather
Other Topics	Security Management	Cloud Access Control	Time and Attendance	Smart Home	Drones

Circulation data

By business nature



A 35 % End users
B 30 % Installers / systems integrators
C 18 % Distributors / dealers
D 6 % Designers / consultants
E 6 % Manufacturers
F 5 % Sales reps.

Advertising rate USD 990 / full-page rate, inside regular. Please refer to p.25.

asadria.com
adriasecuritysummit.com
vsecuritysummit.com

Website statistics

Monthly page views: 7,800
Monthly visitors: 3,100
Subscribers: 6,200

Social media

Facebook followers: 1,670+
LinkedIn followers: 1060+

Website advertising

Specifications	Price / Frequency
Sponsored article on website	USD 775 / one week
E-blast	USD 600 / one dispatch
Sponsored article on e-newsletter	USD 400 / weekly